



EVENT
SPONSORSHIP
PACKET

glada

Dear Prospective Sponsor:

For 7 years, the HEROES Foundation of America, a non-profit organization committed to advancing education by providing support services and scholarships to GED students in Palm Beach County, has focused on our mission of transforming lives through education. We are excited to continue this legacy with our signature event: Dreams Do Come True. On February 22, 2025, Dreams Do Come True will bring together more than 200 established and emerging professionals to express themselves through philanthropy, dinner, and dance at The Boynton Beach Arts & Cultural Center, an iconic venue located in the center of Town Square in the Downtown District. Dreams Do Come True has become a “must attend” event, where heroes are unveiled, as professionals gather for a critical cause: change the trajectory of people’s lives forever!

In 2017, Sandra Caruso, a retired teacher/administrator from the School District of Palm Beach County, founded the HEROES Foundation of America to empower GED® students, enrolled in the School District of PBC GED® programs, by providing guidance, support, and scholarship opportunities. In recent years, we have put that philosophy into action by engaging Dreams Do Come True attendees and sponsors to raise hundreds of thousands of dollars to support students! Thanks to the generosity of the 2023 sponsors, the Heroes Foundation of America donated \$25,000 collectively to several worthy beneficiaries. In 2024, we awarded \$10,000.00 in scholarships.

GED Scholarship - directly benefits GED® students in our community. All proceeds directly support and empower GED® students who lack financial resources and personal services to attain a high school equivalency diploma (GED®), Accommodations on The GED ®Test, and scholarships to Post- Secondary, or Vocational Programs.

John and Sandra Caruso Memorial Scholarship - In 2023, our foundation unexpectedly lost its beloved leader, Sandra, less than a month after her husband John died. It was her wish to establish a scholarship in his name to carry on his legacy. It is our wish now to honor the memory of a devoted couple who spent their lives championing education and helping those in need by establishing the John and Sandra Caruso Memorial Scholarship. This scholarship would honor their life’s work and continue their mission by offering educational opportunities to individuals who face significant financial or personal challenges. By funding the education of those who might otherwise be overlooked, the scholarship will ensure that the Caruso’s values of compassion, perseverance, and lifelong learning will endure for generations to come.

Please join us in our efforts to provide deserving students with monetary resources to support services and scholarship opportunities for GED Students and the John and Sandra Caruso Memorial Scholarship: \$10,000+ Dream Maker Sponsor Level, \$5,000+ Dream Weaver Sponsor Level, the \$2,500+ Dream the Possible Sponsor Level, and the \$500+ Friend of Dreamer Sponsor Level. Below please find our detailed sponsorship information for your review.

Thank you in advance for your support and partnership. Be a HERO and give the gift of education.

A Legacy of Leadership and Love,
Board of Directors
Heroes Foundation of America



BENEFITS OF SPONSORSHIP

	DREAM MAKER \$10,000	DREAM WEAVER \$5,000	DREAM THE POSSIBLE \$2,500	FRIEND OF DREAMER \$500
# OF TICKETS	8	4	2	1
CATEGORY EXCLUSIVITY	<input checked="" type="checkbox"/>			
BRANDED MATERIALS IN SWAG BAGS	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
PRE-EVENT SOCIAL MEDIA CAMPAIGNS	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
LOGO ON PRINT SIGNAGE AND PRE-EVENT SOCIAL MEDIA CAMPAIGNS	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
LOGO ON 360 VIDEO/BID PADDLES	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	
ONSTAGE RECOGNITION	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
1 MINUTE ON STAGE SPEAKING OPPORTUNITY	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		
FULL PAGE AD EVENT PROGRAM	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
TABLE RECOGNITION	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	



EVENT SPONSORSHIP PAGE

\$10,000

DREAM MAKER SPONSORSHIP

- ✓ Title Sponsor
- ✓ 8 Tickets to the Event
- ✓ Logo Recognition on Signage
- ✓ Logo on 360 Video/Bid Paddles
- ✓ Company Included in All Advertisement
- ✓ Full page ad in event program
- ✓ Recognition throughout event
- ✓ Opportunity to serve as Honorary Chairman
- ✓ Social Media Announcement/recognition
- ✓ Table Recognition
- ✓ Category Exclusivity
- ✓ Premium Table Placement

\$5,000

DREAM WEAVER SPONSORSHIP

- ✓ 4 Tickets to the Event
- ✓ Logo Recognition on Signage
- ✓ Logo on 360 Video/Bid Paddles
- ✓ Company Included in All Advertisement
- ✓ Full page ad in event program
- ✓ Social Media Announcement/recognition
- ✓ Opportunity to serve as Honorary Chairman
- ✓ Table Recognition

\$2,500

DREAM THE POSSIBLE SPONSORSHIP

- ✓ 2 Tickets to the Event
- ✓ Logo on 360 Video/Bid Paddles
- ✓ Company Included in All Advertisement
- ✓ Full page ad in event program
- ✓ Social Media Announcement/recognition
- ✓ Table Recognition

\$500

FRIEND OF DREAMER SPONSORSHIP

- ✓ 1 Ticket to the Event
- ✓ Company Name in event program
- ✓ Social Media Announcement



Checklist to Finalize your Dreams Do Come True Sponsorship:

SPONSORSHIP OPPORTUNITIES

I agree to be a sponsor of the 2025 HEROES Foundation of America Gala at the following level:

- \$10,000 Title Sponsor
- \$5,000 Dream Weaver
- \$2,500 Dream the Possible
- \$500 Friends of Dreamer
- \$150 Individual tickets

I am unable to attend or commit to the above sponsorship levels, but would like to contribute to support the Heroes Foundation of America Dreams Do Come True Gala and its community partner beneficiaries, please use the link below to donate a Bold Dreamer.

<https://www.heroesfoundationofamerica.org/donations>

SPONSOR CONTACT INFORMATION

NAME

TITLE

COMPANY

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

PAYMENT BY CHECK: Please make checks payable to Heroes Foundation of America, and send along with your signed reservation form to Heroes, 1940 Stratford Way West Palm Beach, FL 33409

CREDIT CARD



Please complete the credit card payment information online:

<https://www.heroesfoundationofamerica.org/donations>

DUE DATES

LOGO	12/26/2024
AD FOR SPONSORSHIP LOOP	01/15/2024
PAYMENT IN FULL	12/26/2024
GUEST LIST NAMES	01/10/2024

AD SPECIFICATIONS

DIGITAL FULL COLOR SCREEN AD
FULL SCREEN DIGITAL
6.4' WIDE AND 3.6' HIGH

Recommended font size should be at least 12 point, quality set to maximum, format method to baseline, resolution to 300 pixels per inch, and color space to RGB, export the graphic to JPEG format or high resolution pdf.

We will not be able to design any ads.

Please scan and email this completed form to HEROES at g.wester@heroesfoundation.us or return by mail with your check payable to Heroes Foundation of America.

For more information, please call (561) 346-6071

PLEASE NOTE

All payments must be made by December 26, 2024. No tickets will be issued without prior payment. Thanks you for your understanding.

All contributions are tax-deductible to the fullest extent allowed by law.